

7 Ways to Increase the Profits in Your Coaching Business

FOR COACHES, CONSULTANTS, SUBJECT MATTER EXPERTS,
AND PROFESSIONAL SERVICE-BASED ENTREPRENEURS



DR. FRANTONIA POLLINS

As a coach, consultant, subject matter expert, or professional service-based entrepreneur, your ultimate goal is to help your clients achieve success in their personal and professional lives. But you need to be successful yourself – and that means making a good profit.

Try these seven ways to increase the profits in your business:

Offer More Services

An effective way to increase your income is to simply make more offers. For example, if you only offer one-on-one coaching, consider adding group coaching or workshops to your offerings. Or, if you only offer general life coaching, consider specializing in a certain area, like career coaching or relationship coaching. The more offers you present, the more opportunities you have to earn a living.

Raise Your Prices

If your earnings are lower than you'd like, one of the quickest ways to increase your profits is simply raising your prices. For example, if you're currently charging \$80 per hour for coaching, try raising your rate to \$100 or even \$125 per hour. Believe it or not, your clients are willing to pay more for your services if they feel you're worth it.

Offer Package Deals

An effective way to increase revenue is to offer package deals on your services. For example, you could offer a discount if someone signs up for a certain number of coaching sessions upfront. Or you could offer free bonuses with specific package deals, like a workbook or an e-book. Some coaches offer a considerable discount for paying for an entire yearly package upfront.

Start an Online Course

If you really want to boost your income, consider starting an online course. Online courses reach a larger audience and make more money per student than you would with one-on-one or group coaching. Plus, they can be automated to some extent, which means you can make money while you sleep.

Offer Group Coaching Sessions

Group coaching is another great way to increase your profits as a life coach without increasing your client load too much. Group coaching sessions are usually a lower investment than one-on-one coaching sessions, so you can raise your prices without worrying about losing clients. And since group coaching generally requires less time and effort on your part, you can make more money per hour than you would with one-on-one coaching.

Tap Into Your Existing Network

If you have a strong network of contacts and clients, you may be able to increase your profits simply by tapping into that existing network. For example, let your current clients know that you're offering new services or trying out new pricing options. Let them know how they can take advantage of these opportunities through referrals, testimonials, sharing their own success stories about working with you, etc.

Get Creative with Your Marketing

Finally, don't forget that marketing is key to increasing your profits as an online life coach. If you're not regularly promoting your business, you're missing out on potential clients and revenue. So, get creative with your marketing efforts – whether that means starting a blog, creating an e-book or audio course, or even just getting more active on social media.

Implement these seven strategies, and you'll be well on your way to increasing your profits.

Remember it takes planning, time, and effort to see results, so don't get discouraged if immediate returns on your investment don't happen.

Coaching is not a get-rich scheme – it's a legitimate business, and it takes time to turn a profit. Instead, focus on your goals and why you are doing it. Keep working smart – the rewards will come in time.

LET'S WORK TOGETHER TO TRANSFORM YOUR BUSINESS?

You're not just a coach, consultant, or a service-based professional; you're an achiever, a visionary, a trailblazer. You've built your business from the ground up, and now, you're ready to unlock new levels of profitability. This is where the 30-Minute Business Growth Clarity Session comes into play.

This tailored experience is more than just a business consultation—it's a gateway to your next big revenue milestone.

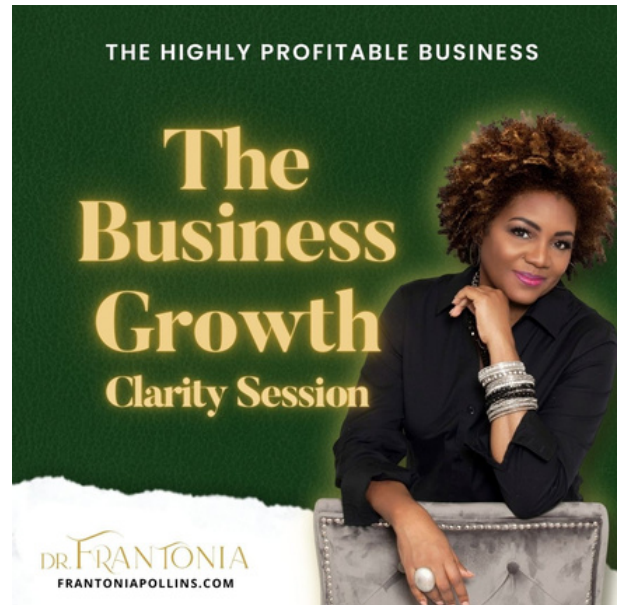
Imagine a service that's laser-focused on helping you unlock the profit potential of your business in just 30 minutes.

That's exactly what the 30-Minute Business Growth Clarity Session is all about. This session is designed to tackle one major profit challenge in your business, help you gain clarity, create direction, and equip you with the answers you need to make a profitable change.

Who Will Benefit Most From This Session?

- Coaches, consultants, and professional service-based women entrepreneurs who've already carved out a niche for themselves, earning a minimum of \$60k per year.
- Ambitious women entrepreneurs who crave strategic insights are ready to multiply their earnings and make their mark.
- Ambitious women leaders who are ready to face their profit challenges head-on and elevate their business to new heights.

This 30-Minute Business Growth Clarity Session isn't just another meeting; it's the catalyst to accelerating your profits. Now is the time for you to unapologetically embrace your business's full earning potential and confidently pave your path to your next six figures!



**[CLICK HERE and use Code: LM50%off](#)
[to Get 50% Off When you Schedule Your](#)
[Business Growth Clarity Session within the next 7 days](#)**

MEET YOUR TRUSTED ADVISOR

Dr. Frantonia teaches extraordinary women how to UNLEARN playing small in life, business, wealth, and womanhood.

Dr. Frantonia Pollins has a Ph.D. in Metaphysical Psychology, a Bachelor's and Master's degree in Metaphysical Sciences. She holds an NLP Practitioner Certification and a Diploma in Hypnotherapy.

Dr. Frantonia Pollins is the Leading Lifestyle & Business Design Mentor behind some of the world's top women executives, changemakers, and transformational leaders.

She has built several successful businesses, and for the past 23 years, she has been on a BIG mission to empower 1,000,000 Women Worldwide to conquer their fears about Money & Wealth; inspire them to discover their own uniquely Divine and powerful purpose on the planet and guide them as they create successful businesses that transform the world and leave a Multi-generational Legacy of Wealth.

From free live stream training and masterclasses to group coaching and private mentorship, Dr. Frantonia offers a variety of ways to work with her to create the life and business of your dream.

